

<p>Go to Blessinks.com/Etsy</p> <p>Purchase a postcard (\$3.50)</p>	<p>A Pantone Postcard will be mailed to you. You doodle the verse and return it by 1/29</p>	<p>Return date</p> <p>Jan 29, 2021</p>	<h1>The Colors of Love</h1>
		<p>A Sketchnote Boss Collective Project</p>	
<p>The postcards will be posted on Instagram and in our Sermon Sketchnote Boss Facebook group during #the100dayproject2021 starting 1/31. After that you will receive an ebook with all 100 postcards. The collection may even go on tour at various churches. Stay tuned!</p>			

#the100dayproject Sketchnote Boss Collective

Overview

The project entails 100 people from the Sketchnote Boss Tribe doodling a verse on a Pantone* Color Post card. Then each day during #the100dayproject one of the cards will be posted on Instagram (using the hashtag #the100dayproject2021) and in the Sketchnote Boss Facebook Group (by the project coordinator, Jenn).

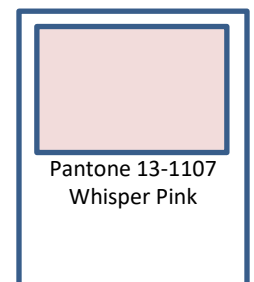
*Pantone is a color matching system used in the fashion industry, product design, and for commercial printing.

The Process

1. Request to participate in the project in my Etsy Shop (Blessinks.com/etsy)
2. A post card will be mailed to you with a returned postage paid envelope
3. Choose a verse and doodle it on the card (more details below)
4. Return the card to Marsha by 1/29/21 using the postage paid envelope provided – return the card even if you’re not finished or haven’t started
5. Cards will be posted by Jenn, the Project Coordinator, starting on 1/31/20 in Instagram and in our Facebook group.
6. We are asking for a small donation of \$3.50 to cover postage and administrative costs of this project

Doodle Guidelines

Finding The Verse -Try choosing a verse that relates to the color, or maybe the numbering system For example maybe you received Whisper Pink Pantone # 13-1107. Here are some ideas:



- Relate it to the color pink - maybe you have a new baby grand daughter could choose Psalm 127:1 “ Children are a gift from the Lord,” and draw something baby related - a rattle, safety pin, pacifier...
- Relate it to whispering - Psalm 107:29 “He stilled the storm with a whisper” (note: not all cards have a color name)
- OR you could do something with the numbers 13-1107. You could do 13:11 - Proverbs 13:11 or 2 Cor 13:11 or 1 Cor 13:11 OR you could do the last 4 numbers - Psalm 11:07 or you could use the middle numbers Proverbs 31:10

Hint - to find verses google verse, reference number, i.e, verse + 13:11 and you will get a lot of suggestions for verses.

Doodling the Verse

- After you find the verse, practice doodling the verse in your sketchbook a few times before doodling on the card
- If you need to, outline your doodle in pencil LIGHTLY the card will not erase well
- Ideally, each card should have at least one icon drawn on the card. The verse should be written around your icon, but if the verse is long you can note the reference at the bottom of the card.
- If your verse does not lend itself to an icon, you can hand letter your verse
- Feel free to embellish with doodle patterns and borders
- Use the **PORTRAIT** orientation to doodle the postcard (up and down, vertical)

Materials

- Use a sharpie, or paint pen. You could also use acrylic paint - whatever you use - practice first on another sheet of paper as there are no replacement cards available
- Wisdom would suggest you leave 1/4 to 1/2 in margin in case you need to recover (see FAQ's on the website – see link below)
- If you have a dark color you will need to use a light colored pen like a white paint pen or a Signo white pen or light acrylic paint
- If you are gluing something on the postcard you've drawn then use RUBBER CEMENT not white glue
- Please refrain from using stickers or ephemera - the purpose of our group is to strengthen our visual skills so no cheating with pre-printed stuff

What to Put on the Back of the Card

- Sign the back with your name
- On the back write why you chose that verse in 100ish words or less.

What to Email

Send an email to blessinks@live.com

1. Letting us know the date you put the card back in the mail (no later than Jan 29th)
2. Bio - who you are, where you live, what you do, where you are with your walk with the Lord right now. (Just looking for 2 sentences)
3. Why you chose this verse or what this verse means to you - do a small write up no more than 100 words. (this is the same thing you put on the back of the actual card)

FAQ's Go to www.blessinks.com/100dayproject 2021 for a list of FAQ's

Timeline

Jan 15-18 – Request a Card(s) in the Blessinks.com/Etsy

Jan 18-29 Doodle your verse

Jan 29 Return the card (even if it's not finished, you don't like, or you have not started)