



ONLINE VIDEO GEAR GUIDE

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Are you ready to raise your live streaming game?

If you're ready to move beyond level one ("selfie starter" status), you're ready to invest in some equipment!

In this handy guide you will see the breakdown of tech must-haves suggested by live streaming expert, Luria Petrucci.

Go out and create some amazing live video!

LEVEL 2: MORE PROFESSIONAL SET-UP

Did you know that you can revamp your smartphone video recording set-up to produce professional level quality video? That's right. I'm talking about using your iPhone or your Android phone and adding some pretty affordable gear to enhance your video quality without having to invest in expensive cameras.

Take a look at this Level 2 Gear Kit, where you'll find everything you need to take your smartphone video to its max.

Grips

Beastgrip: This is a simple, convenient and modular lens adapter and rig system that works with any smartphone. Just note that if you're using an iPhone 7 Plus, you'll have to use it without a protective case on your phone.



iOgrapher 7 Plus (for iPhone 7 plus only): This is a super cool handheld stabilizer with a clip to add lenses that can be mounted onto standard tripods. You can also connect your lights, microphone and other accessories to enhance your setup.



Lens

Polaroid Studio Wide Angle Lens: the perfect wide-angle lens to mount on your grips and get your pro shots.



Microphone

RODE VideoMic Go: Rode makes some of the best mics for professional video quality audio. The VideoMic Go can connect straight to your phone's external microphone input (except iPhone 7 and 7 Plus) and works without batteries.



Lighting

Godox LED Light: A lightweight dimmable LED panel light that can fit into most shoe mounts.



Tripod

Vanguard Alta Pro Tripod: This aluminum and carbon fiber tripod has a multi-angle central column that provides you with a great array of steady angles.



LEVEL 3: GO LIVE FROM YOUR DESKTOP

This is a basic Gear Guide for Level 3. There are a LOT of variables depending on what you're trying to accomplish, so please be aware that your needs may vary. Still, you'll find that a little can go a long way when you have quality products that work well together.

Now, you might feel the need to skip Level 3 and go from using your smartphone to using a higher-end pro camera and lighting setup. Nobody knows your needs better than you do, so if you want to go all the way to Level 4, by all means do! But there's also countless options to produce high-end videos that are a step up from pimped out smartphones, but still much more affordable than pro gear.

Wirecast

Wirecast: One of the best all-in-one live video streaming software in the market.

Training Workshop

Save time and frustration figuring out how to use Wirecast with Vicky Lashenko's workshop.

Webcam

Logitech C922: An amazing Full HD webcam you can integrate directly into your streaming software with video quality of up to 1080p at 30fps (it comes with two integrated mics that produce pretty good audio, too).



Lights

LimoStudio Lighting Kit: Sturdy, versatile, and no-fuss studio lighting kit.



Microphone

Samson Meteor Mic: If you want a dedicated mic, the Samson Meteor Mic is the way to go. It plugs in via USB and doesn't need you to install any drivers - basically works right out of the box for remarkable sound quality. (Great for podcasts too!)



LEVEL 4 (TV QUALITY/MY STUDIO GEAR)

At this stage of the game you are ready to set up a high-end professional studio with the necessary gear to run your live streams, webinars, record videos and much more. We're talking TV quality streaming with added graphics, split screens, mixing live with recorded video, etc. If you're unfamiliar with these types of studios, they require a lot of gear that's designed to do maybe just one or two particular jobs really well. This means you'll need many more elements to complete your studio.

As with every studio project, you have to make sure what you get fits your needs. So take the time to figure out what you really need for what you're doing and then start building your studio.

Here's my studio gear list:

Cameras

Blackmagic Studio Camera HD: A compact and rugged state-of-the-art studio camera with a huge viewfinder and all the features you'll need for ultra HD video recording (lenses are not included - but it works with most lenses and adapters).



Lens: The Olympus M.Zuiko Digital ED 12-40mm F2.8 Pro works incredibly with the Blackmagic Studio camera and has a super handy nearly silent auto focus.



PTZOptics Box Camera: Great secondary camera with 1080p video to combine with your Blackmagic and add extra fixed angles to your studio setup.



Teleprompter

ProPrompter PRO2: It's time to graduate from the iPad teleprompter app with this wonderful 10-inch LCD mirror function teleprompter.



Griffin PowerMate: With this nifty knob you can regulate the speed of your teleprompter so you have more control over your process.



LIVE Streaming System

Livestream HD51: Super versatile, all-in-one live production switcher software.



Livestream Surface Go: It'll be easier to control your HD51 with this portable control pad. It's also super fun to use.



UpDesk

Beveled Edge White: Really cool (and really well made!) motorized desk with a whiteboard surface. Talk about practical.



Audio

AudioTechnica AT8035: A well-made shotgun mic that you can use both as a boom mic and as a handheld mic.



Lighting

Ring Light: This dimmable ring light comes with extra plastic color filter sets so you can play with the lighting and get different kinds of visuals.



Aputure Light: This is a high color rendering LED projector with an ultra silent fan and a practical carry-on case for when you're shooting outside your studio.



Softbox Kit: When you need a softer light, the Aputure Light Dome kit is a great option.



Neweer Light: The Neweer LED light allows you to control the temperature, soften the light source, and has an adjustable mount so you can adjust the angles easily.



Monitoring

Control Monitors: A high-quality control monitor.



Confidence Monitor: For you to see a preview of what the viewers will be seeing (just make sure you look at the camera and not the monitor all of the time!).



Mounting

Vanguard Alta Pro Tripod: Lightweight and flexible, you'll get precise and stable shots with this tripod.



Manfrotto Arms: These are amazingly sturdy mounting arms that'll hold your camera however you need it to be set up.



Super Clamps: Work great with the Manfrotto arms so you mount your gear on flat surfaces.



Boom Pole: Certain shots will need you to use a boom mic, and the Boom Pole is both lightweight and sturdy, extending up to about 9 feet.



Want more live video support? Make sure to check out Luria's *Mobile Live Video Workshop*, where you will discover the best practices for mobile streams, what to do when things go wrong, and how to avoid some of the mistakes that bring newbies down. Get all the details here: livestreamingpros.com/amy